

# Attitude

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# CÔTE D'AZUR

## FIVE MYTHICAL PLACES

The magnificent French Riviera; Cannes, which is just like a film set; the flower-decked villages of the hinterland; the very chic Gulf of Saint-Tropez and the preserved Giens Peninsula: five legendary places and five dream stopovers along the French Riviera.

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Nice and Cannes

#### FROM NICE TO MENTON: THE GEMS OF THE FRENCH RIVIERA

The Baie des Anges, the Promenade des Anglais, the Baroque palaces, the church towers, the picturesque narrow streets, the typical restaurants and chic boutiques... Nice has been a popular holiday destination for over a century. The city's Italian exuberance, its fusional relationship with the sea and Mediterranean vegetation, from the palm trees to the olive trees, and finally the light that changes as the days and

seasons go by, all give it a special place on the French Riviera. Then you need to go about forty kilometers along the coast to discover the luxurious residences of the Cap Ferrat Peninsula and the Cap Martin Peninsula, including Villa Ephrussi de Rothschild and Villa Kérylos (which can be visited), the fishing harbours (Villefranche-sur-Mer) and the extraordinary views over the Mediterranean sea. Menton, the border city with Italy, is famous for its Belle Epoque districts, its superb gardens, its pleasant beaches... and its famous lemons!

#### CANNES: A STAR FACING THE BIG BLUE SEA

In Cannes, above all, there is the sky, the sun and the sea. Its bay, which opens wide into the Mediterranean sea, its port filled with sumptuous yachts and its long golden sandy beach, bordered by the famous Croisette and its palm trees. Chic and elegant, always adored by stars and royalty, Cannes is also known for its film festival, which will be in its 72<sup>nd</sup> edition in 2019. A shopping paradise, it is home to an abundance of luxury brands and equally to some trendy fashion and decoration boutiques on the Croisette,

along Rue d'Antibes, or in the adjacent streets, which are filled with pleasant surprises... Its historical character has remained intact in the Suquet district and on the Lérins Islands: two essential visits!

#### MOUGINS AND GRASSE: FLOWERS AND FRAGRANCES

In the hinterland of Cannes, the villages exude the sweetness of Provençal life. Set on a peak overlooking a magnificent bay, the old village of Mougins winds like a shell, in a whirl of little cobbled streets. Pablo Picasso, Francis Picabia and Winston Churchill set up their easels in front of this very bucolic landscape. In Mougins, there are many good restaurants, offering delicious and original cuisine. The art workshops are teeming with small treasures. On window ledges and balconies, planters overflow with geraniums and highlight the old stones of façades crushed by the sun. A fifteen-minute drive away, you will find Grasse, the world capital of perfumery. You can visit the International Perfumery Museum to admire its collection of bottles, some of which are signed by great master glassmakers such as Lalique or Baccarat. Then, in one of the three traditional perfumeries of Grasse, Fragonard, Galimard or Molinard, you can discover the production workshops, create your own perfume and make some purchases.

#### THE GULF OF SAINT-TROPEZ: THE ETERNAL STAR

Its name alone makes you dream... As pretty as a postcard, bathed in generous sunlight and so typical with its church steeple, its maze of little streets, its port lined with luxurious yachts and its Provençal market, Saint-Tropez cultivates its incredible charm. But you need to appreciate the whole gulf: like an amphitheatre opening onto the Mediterranean sea, it reveals magnificent landscapes of creeks amidst the pine forests, long white sandy beaches, such as Pampelonne, steep rocks and cliff roads as far as Saint-Raphaël and the spectacular Esterel massif. The



Gulf of Saint-Tropez also offers an ideal playground for water sports enthusiasts: paddle, kayak, catamaran, etc.

Saint-Tropez

#### THE GIENS PENINSULA: WORLD'S END

Between land and sea, marshes and endless beaches, the Giens Peninsula, in the extreme south of Provence, is an El Dorado for lovers of unspoiled nature: the salt marshes that occupy several hundred hectares are home to more than 260 species of birds, including an impressive colony of pink flamingos. This annex of the town of Hyères also owes its fame to its wild creeks with turquoise waters, its famous Almanarre Beach (4 km long!) which is a delight for windsurfers and kite surfers, and to its charming little harbours. The Tour Fondue Port is the starting point for the boats that head to the island of Porquerolles, a small earthly paradise, where there is more to enjoy than just the beach... Since last summer, it has become home to the Carmignac Foundation: a rich collection of art, particularly American, from the 1960s to the 1980s. You can admire works by Andy Warhol, Roy Lichtenstein and Jean-Michel Basquiat in a Provençal farmhouse and outside, in a vast Mediterranean garden. It is really out of the ordinary.



## CÔTE D'AZUR PRACTICAL INFORMATION



### Hotels

• **The Deck Hotel in Nice**  
This brand-new hotel, located between the Promenade des Anglais and the narrow streets of the old town, is inspired by a beach club. Its decor evokes its seaside location: Mediterranean sea blue and sunny yellow colours, swing seats in the corridors, a bar like those at the beach... Bathed in light and very contemporary with its relaxed and festive graphic design, it livens up any stay in Nice.  
2, rue Macarani, Nice.  
[deck-hotel.com](http://deck-hotel.com)



• **Epi 1959 in Saint-Tropez**  
Located on Pampelonne Beach, this bohemian-chic style hotel-bar-restaurant has welcomed many celebrity

guests, from Audrey Hepburn to Madonna. With only ten rooms and two swimming pools, it is particularly pleasant in June and September.  
1128, route de l'Epi, Ramatuelle.  
[epi1959.com](http://epi1959.com)



### Restaurants

• **L'Amandier de Mougins**  
In Mougins' old olive oil mill, dating from the 14<sup>th</sup> century, it is a gourmet restaurant with a panoramic terrace and an excellent reputation.  
48, avenue Jean-Charles Mallet, Mougins.  
[amandier.fr](http://amandier.fr)

• **Le Marais in Hyères**  
At this stylish and trendy bar-restaurant, you can have a cocktail or enjoy a fish dish literally with your feet in the sand! With the added bonus of a breath-taking view of the Golden Islands.  
1366, boulevard de la Marine, Hyères.  
[lemaraisplage.fr](http://lemaraisplage.fr)

### HOTEL MARTINEZ IN CANNES



Now under the brand name The Unbound Collection by Hyatt, the famous Hotel Martinez has just been fully renovated. The talented French interior designer Pierre-Yves Rochon took inspiration from the Mediterranean sea and the yachting world to highlight its Art Deco style and glamorous spirit. With an exceptional address on La Croisette, for one night, or more affordably, an evening at the Jardin du Martinez bar-guinguette.  
73, boulevard de la Croisette, Cannes.  
[hotel-martinez.hyatt.com](http://hotel-martinez.hyatt.com)

### For more information:

[frenchriviera-tourism.com](http://frenchriviera-tourism.com)  
[golfe-saint-tropez-information.com/en](http://golfe-saint-tropez-information.com/en)  
[visitvar.fr](http://visitvar.fr)

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